



EDUCATION FOR AFRICAN
ANIMALS WELFARE

ANNUAL REPORT 2023



**We bring animal welfare to the
mainstream**

www.animalwelfareafrica.org

FOREWORD FROM EAAW DIRECTOR



Heartfelt thanks to each and every one of you who played a vital role in supporting Education for African Animals Welfare (EAAW) activities and making a huge impact. Whether it was through grant making, donation, collaboration, career development, connections to other like-minded organizations, your personal contribution etc etc. All these make our collective strength truly remarkable. We walked together through 2023 to make this remarkable impact for the universe in 2023 and if this lightens the way, then this unity will take us far in this journey.

I welcome you to read through this report, line by line, to see what you helped us to achieve in 2023 as you think about how we can collaborate more in 2024.

I wish you all a bright 2024.



EAAW PROJECTS

CAGE FREE MOVEMENT



**146,000 CHICKEN
RELEASED FROM CAGES**

(i) **Cage free Commitment:** 146,000 layer hens released from Cages. In 2023, we carried out various activities in the cage free movement project. Corporate outreach was among the important parts of the project to convince the companies to commit to the cage free to free layer hens from cages. As a result, one of the biggest poultry farms in Tanzania Urio Livestock Breeders announced to be cage free 100%, where they released 85000 chicken and other birds that were kept in cages and now all of them are out of cages.



**2 FARMERS
ABANDONED
THEIR
CAGES**



Two farmers in line to that, through awareness creation and farmers transition programs, Two (2) poultry farmers with a total of 61,000 layers abandoned their cages and shifted back to the free range system.

Farmers supporting movement: 38 Farmers committed to stay in free range production. Systems. Through EAAW interactions with farmers and sharing the cage free information, 38 Poultry Farmers Signed to stay and continue their eggs production through free range systems.



619,982 people reached via media



Cage Free information Packaging and sharing

619,983 People reached through various media outlets. EAAW is fuelling community awareness through information packaging and sharing through various channels. This is to enlighten them on the bad side of the cages farming while negotiating for the smooth transition to stop cages farming. During 2023, EAAW managed to produce 13 ordinary educational videos, 7 animated videos and 32 posters with the cage-free information. All this information was shared out through various channels and reached 619,982 people. EAAW also published joint article with Animal Advocay Africa on cage free activities in Africa;

Joint article

[CLICK HERE](#)

(iii) Workshops and Trainings: **75** farmers participated: In 2023 EAAW conducted 2 workshops whereby 75 farmers participated in the workshop to discuss poultry farming in Tanzania and point out the best method for poultry farming that considers chicken welfare. In line to that 35 Journalists from different local media houses across the country and international media representatives were trained on how to report and support cage free movement in Tanzania, where by the formed alliance to support cage free activities in Tanzania through their media houses.



**75 FARMERS
PARTICIPATED**



EAAW contribution to the Africa and Global Cage Free Movement, EAAW have been participating in various cage free movement activities including leading the media campaign for Africa region under Open Wing Alliance and contributed to the Africa ranking report; <https://thehumaneleague.org/article/2023-africa-ranking-report> . Globally; in 2023 EAAW Collaborated with Mercy for Animals to produce and promote International Cage Free Equity Index report; <https://thehumaneleague.org/article/2023-africa-ranking-report> as one of the way to support cage free movement across the world to stop layer hens cruelty.



Thanks to our donors for collaboration and support to make all this possible.





4,419 DOG'S AND CATS VACCINATED

DOG'S PROJECT

4,419 Dog's and Cats Vaccinated: Education for African Animal Welfare (EAAW) is bringing together the global effort to eliminate rabies by 2030. This is through its yearly dog's project activities in the central part of Tanzania in Singida region.

EAAW have a long term rabies vaccination to dogs and cats in Singida so that to eliminate rabies by 2030-Zero rabies-Zero death. During the period of 2023 EAAW vaccinated 4181 dogs and 238 Cats against rabies while 21 dogs were treated against skin diseases and small wounds.



Education and community Outreach Awareness creation through education and information sharing is among the EAAW goals and it's a back bone to each and every project we are implementing. During 2023 we were able to reach a total number of **8,416** students from 6 schools and 3 colleges, where we shared the booklets and leaflets carrying various messages on animal welfare and rabies danger. Also we managed to educate communities in 12 Villages in Singida region.

All this achieved through the yearly program and during the special world events like on animal world day and World rabies day, where by the world rabies week EAAW managed to vaccinate 1807 dog's and 238 cats.

Thanks to Humane Society International (AMW-EG), SPCA International global animal health Tanzania and Joe's family for support to make all this possible



YOUR HEALTH MY LIFE



The project aims in promoting plant based food so as to reduce the number of animals that are killed daily for food while protecting the environment and human health through plants diet. During 2023, EAAW conducted various activities as part of the YHML project implementation.

Schools and College Outreach: 6,416 Students reached. EAAW reached out to the Public primary schools and colleges in Tanzania to share dietary change messages to students. Through this program 6,416 students reached with dietary change and vegan activities messages. This was done in 6 schools and 3 colleges.



Food Vendors Trained: 35 Food vendors trained. One of the best methods to make the use of vegan dishes sustainable in the places where it's new innovation is to create demand and make it easily available. Through these initiatives, EAAW managed to train 35 food vendors in Dar es Salaam to make the vegan and other plant based dishes available in their food vendors. During the 3 training workshops total of 35 food vendors were trained and the dishes are available at their food points. The training covered 15 different dishes.





Alternative meat production training: 10 Session offered; Among other goals for “Your Health My Life” project is to promote alternatives protein so that to remove animals from the food systems.

Due to these reasons, EAAW conducted special training to the food vendors and community members on how to make alternative chicken meat and beef meat where different 10 sessions were offered for practical training and 5 theory sessions



Vegan Menu: 18 Plant based menus developed: During 2023, EAAW in collaboration with nutritionist and food vendors, we managed to develop an 18 plants dishes menu depending on the locally available recipes. This has helped to make easy availability of plant dishes to the family level and to the food points.



Sensitization Activities: 5 Outreach Campaigns conducted; EAAW Staff and volunteers had Outreach activities in Dar es salaam which aimed in raising awareness to the community about the importance of shifting from animal products consumption to plant-based food.



Restaurant Outreach: **13** Restaurants reached. As one of the efforts to make sure that the plant dishes are adopted and easily available, we participated and conducted a restaurant campaign where we reached 13 restaurants and 7 restaurants among them accepted to adopt plants diet menus and make them available in their places.



6,416

Student reached in various collage and schools

35

Food vendors trained

18

Plant menu developed

7

Restaurant adopt plant diet



Thanks to A Well Fed World and Friends who supported and make all this possible

MEDIA COVERAGE



Public awareness and Media coverage: EAAW is fuelling community awareness through various channels including media outlets on the various issues pertaining animal welfare and dietary change. This has been done through physical engagement with public, social media and mainstream media (News Papers, Farmers magazine, radio and Tv). We have reached over 350,000 readers on print media, and achieved 198,982 impressions on EAAW social media pages (YouTube, Facebook, Twitter and Instagram) alone.

350,000 PEOPLE
REACHED, 198,982 MEDIA
IMPRESSIONS

CONFERENCES AND NETWORKING

Collaboration, Supporting and learning is among the EAAW Philosophy. We believe that through that we can change the world. Due to that motive, EAAW availed time and resources to attend and participate in the conference like Open Wing Alliance Global Summit (ZC), Open Wing Alliance Africa Summit (V), Animal and Vegan Advocates Summit (LA) and International Companion Animal Welfare Conference (CP) and many more webinars presentations.



Thanks to



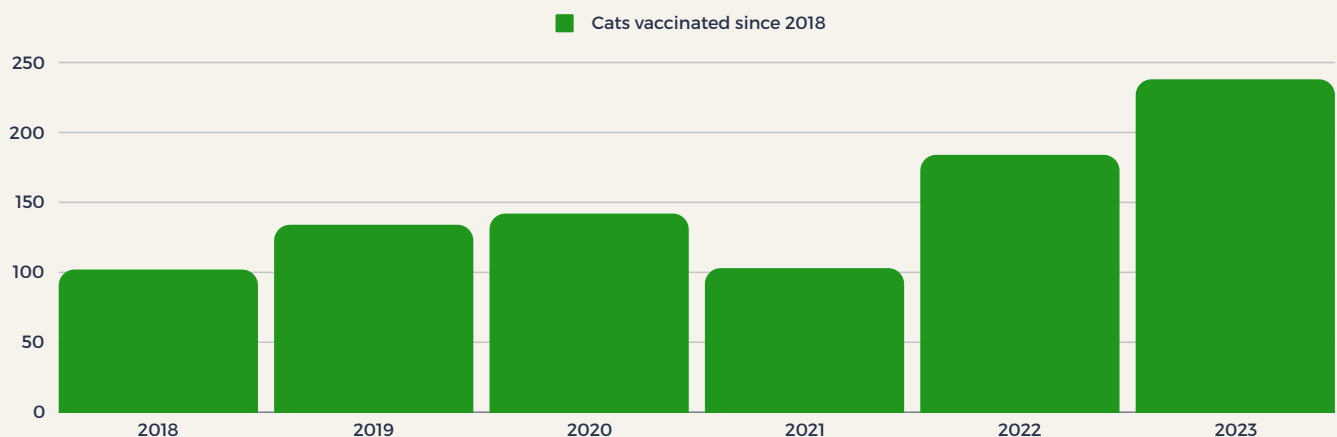
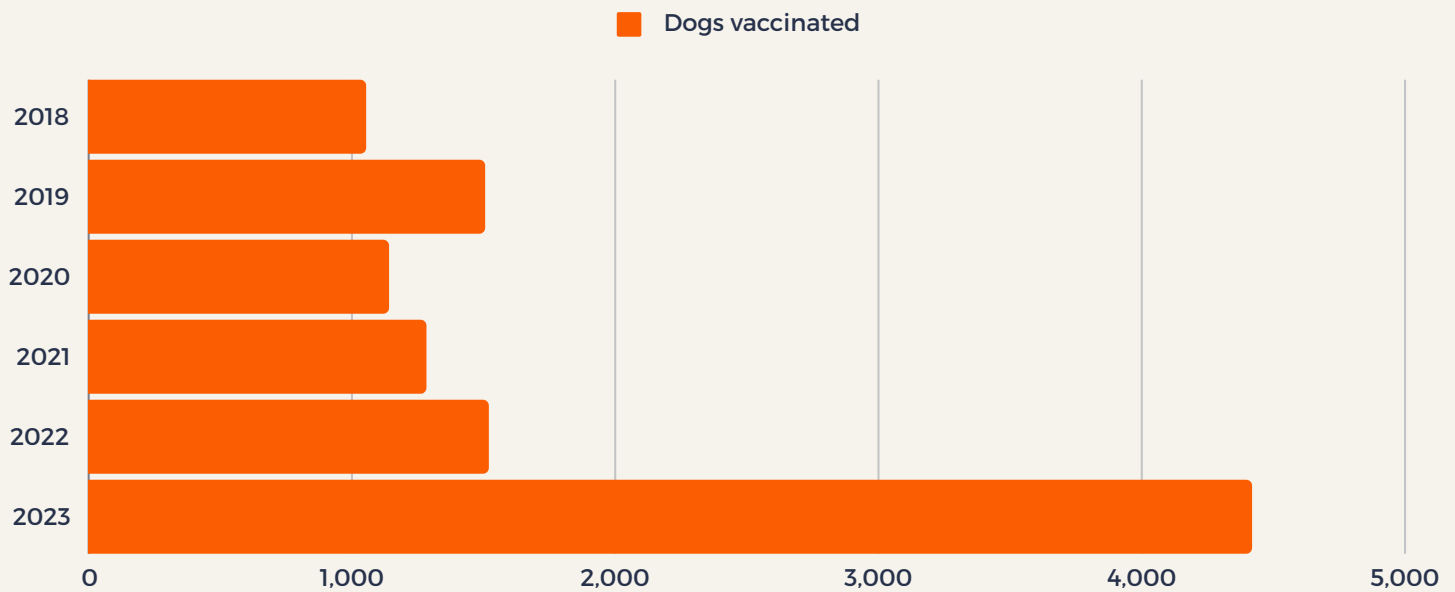
CAPACITY BUILDING

In 2023, EAAW group engaged in the Cage Free campaigns mentoring sessions to cement our knowledge and experience in the Cage Free activities in Tanzania. Thanks to **PRU ELLIOT** who took us through 11 sessions on Cage free campaigns.

Monitoring and Evaluation(MM-MEL): Monitoring , Evaluation and learning program is the back born to every project. To place EAAW in the best place to continue and develop successful projects, we enrolled in the Monitoring and Evaluation Learning Program by Mission Motors. 17 Sessions have helped EAAW Staff to grasp project development knowledge and experience sharing to other groups globally.

Thrive Africa Accelerator: 6 Sessions attended in 2023, three staff from EAAW were among the participants of Thrive Africa accelerator. Our Staff participated in this program to cement a Vegan outreach program that we believe in combination with other project activities will help us to accelerate the vegan dishes uptake and slow down animal products consumption.

ACHIVEMENT IN SUMMARY





We are looking forward to achieving significant milestones in 2024. We would like to invite you to join us in this journey by either volunteering or donating to our cause.

